



Dear Distributors,

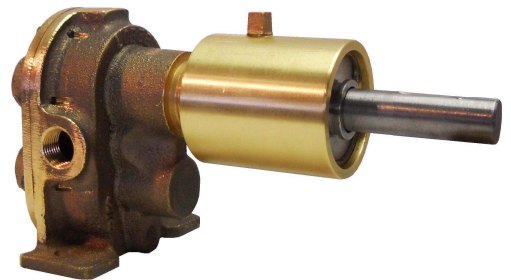
Are you ready for 2011? Yes, it's been a tough last few years with an almost universal drop in industrial demand. Food, Pharma and Military related seemed to have fared better than most...But there are signs the economy is stabilizing and demand is picking up.

Lobee Pump & Machinery has wasted no time and have focused on new product development during this lull. From updating gear pump technology to expanding the Liquid Ring Pump product line, we are working hard to offer better and a greater variety of industrial pump solutions.

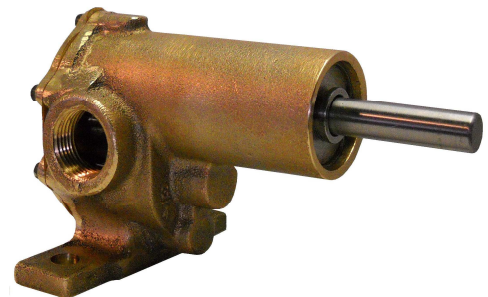
Here's a brief overview of new product offerings for 2011:



1. Model LOL Heavy Duty Bronze Gear Pump is now available with mechanical shaft seal:
  - a. Optional John Crane™ type 2106 mechanical shaft seal for leak free operation
  - b. Flows to 26 GPM
  - c. Operating pressure to 150 PSI



2. New Model LOM Bronze Gear Pump will be available March 1<sup>st</sup>. This newest member of our gear pump family upgrades to current technology Lobee's original LOS packed shaft bronze gear pump line. Our new Model LOM will come standard with the following features:
  - a. Integral John Crane™ type 2106 mechanical shaft seal
  - b. Ertalyte™ journal bearings, FDA compliant
  - c. Keyed drive gear for higher pressure applications
  - d. Plated steel socket head cover screws
  - e. Operating pressure to 150 PSI
  - f. Competitive pricing





## Lobee Pump & Machinery Co.

Industrial Pumps and Accessories

Since 1899...Noted for Highest Quality Pumps and Equipment

3. New Model CHLR Liquid Ring Pump to be released Q2 2011. Our new 3600-RPM liquid ring pump will provide higher vacuum and greater SCFM delivery for low-liquid applications. This will broaden the product line to include more gas/vapor/air evacuation application opportunities.

Pricing, Delivery, Data Sheets and Sales Brochures will be available within the next few weeks for our LOL product line upgrade, which is now available for immediate shipment. Our new LOM and CHLR product lines will have the same information available just prior to release.

AS A REMINDER - We also offer all pump models for trial or prototype applications on a 90 day memo billing basis for approved customer applications. Just submit your application and if approved we will provide a sample unit for application solution testing. Please contact us for additional information.

So, Good Luck in 2011! ....and please keep Lobee Pump and Machinery in mind for your next pump solution.

Sincerely,

Michael Johnson  
VP Sales